



INTERNATIONAL IMAGE CONTEST

Main Topic: **Sustainable Mobility** | Country Guest of Honor: **Taiwan** | Short film · Photography · Alternative Techniques · Poster

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UAEH

THE UNIVERSIDAD AUTÓNOMA DEL ESTADO DE HIDALGO
Through its Office of the Executive Vice President and Provost, and the Coordination of Cultural Affairs based on articles 80 sections XV and XXII and 91 sections VIII, X, XV and XIX of the UAEH Bylaws issues the following:

CALL FOR ENTRIES

The International Image Contest will take place during the Thirteenth Edition of the International Image Festival (FINI), in the city of Pachuca de Soto, Hidalgo, Mexico, on April 18 – 26, 2024 and will have the following

RULES OF PARTICIPATION

I. General Aspects

The contest is part of the International Image Festival (FINI), in accordance with the institutional purposes and in favor of promoting culture and arts.

The International Image Festival **FINI 2024**, will have as main topic **SUSTAINABLE MOBILITY**, which is defined as "one capable of satisfying society's needs to move freely, access, communicate, trade or establish relationships without sacrificing other current or future basic human or ecological values" (Megalopolis Environmental Commission, 2018). Sustainable mobility seeks to achieve a low-carbon and low-emission transportation model that, in addition to being healthy, favors the improvement of urban quality of life and collective well-being, as well as the creation of comfortable public spaces that favor citizen coexistence.

For this reason, the registered works must show or reflect the positive impact of sustainable mobility with respect to the goals of one or more of the 17 objectives of the 2030 Agenda, among others:

- Health benefits
- Benefits in the economy of families and cities.
- Benefits produced by less consumption of fossil fuels.
- Better air quality
- Less subsoil degradation
- Less noise in the cities
- Savings in travel time
- Safe, appropriate, lighted and enough infrastructure
- Transport oriented cities' design
- Non-motorized sustainable mobility and pedestrian zones
- Sustainable public transportation and massive public transportation
- More bridges or more road safety education?
- Pedestrian, non-motorized vehicles, and motorized transport coexistence
- Responsible use of vehicles to improve environment's quality
- More walking to improve health
- Healthier and safer mobility
- Peaceful cities through sustainable mobility or through traffic calming measures.
- Inclusive and accessible public spaces through sustainable mobility
- Smart mobility

II. Objective of the International Image Festival

To contribute to the integral formation of university students and the society's cultural development; sensitize the community on issues of urgent attention through images; recognize, promote, stimulate, and disseminate the works that in the different image genres, expressions, and applications are carried out by both Mexicans and people from other latitudes and international contexts.

III. Terms and requirements

1. This call for entries is divided into the following categories:

- a. State of Hidalgo: for those Mexicans born in Hidalgo.
- b. National: for Mexicans who were not born in Hidalgo.
- c. International: any person who is not Mexican.

2. To register in the **STATE OF HIDALGO** category, they shall prove that they are native from any of the 84 municipalities of the State of Hidalgo, with a legal copy of their birth certificate.

3. To register in the **NATIONAL** category, they shall prove with their voting credential or valid passport that they are Mexican by birth or by naturalization.

4. To register in the **INTERNATIONAL** category, they shall prove their nationality with a **VALID PASSPORT**.

When required by the situation, they must have a **valid visa, issued in accordance with the Mexican Immigration laws, the above in accordance with the guidelines of this Call for Entries.**

Participants in this category whose nationality so requires, and if international transit is necessary through the United States of America, must have a valid U.S. Visa, or a special travel permit, as appropriate.

Participants in the INTERNATIONAL category must be able to travel to and stay in Mexico from April 18-26, 2024.

5. Participants shall be 18 years old at the time of the closing date of this call for entries and will be **validated** through the voting credential or valid Passport.

6. The contest will be divided into the **three categories** mentioned above and, in each of them, into the following genres:

- a. **Photography (analog or digital)**
- b. **Alternative Techniques (digital graphics, photomontage, or collage)**
- c. **Short film (between 60 seconds and 30 minutes)**
- d. **Poster (free technique)**

7. The participants, regardless of the category and genre in which they are participating, they have the **responsibility to prove, at the moment they are required to do so, they are the authors and owners of the patrimonial, intellectual, and artistic rights of the work with which they are participating. If the work includes the image of older people and/or minors, music, logos, photographs, or any other, they shall prove they have the necessary permits to use them.**

For the above, they shall download the **DECLARATION OF ORIGINALITY LETTER** from the following link ([https://.....](https://...)) and send it under the corresponding guidelines.

8. Participants may only **participate in one of the three categories. If one or more registers in different categories are done, the first register shall be considered and void the others.** Nonetheless, they may register in the same category in more than one genre, this implies carrying out the whole register process according to the genre number he/she is participating in.

9. The works with which the contestants are participating must have been created **within the four years previous to the closing of this Call for Entries.**

10. This Call is not open to administrative, academic or management personnel working in the Coordination of Cultural Affairs or for the International Image Festival, or doing social service or professional practice in those offices, in order to ensure the legality of the contest.

11. The disregard to the terms and the appointed requirements established herein, will lead to disqualification at any stage of the contest with no liability to the International Image Festival (FINI) nor to the Universidad Autónoma del Estado de Hidalgo (UAEH).

12. Participants are committed to verifying, at every moment, the guidelines for this Call, which are available at the following link: _____.

IV. Registration, selection, and ruling procedures

1. The procedure will be carried out in four stages.

- **FIRST STAGE**
The first stage starts with the **registration of participants and the sending of documentation and materials in accordance with the guidelines of this call**; so the management, planning, and finance area responsible for the International Image Festival verifies the compliance of the requirements established. In case of non-compliance with the requirements, the participant **will be automatically disqualified without notice and without any liability to the International Image Festival (FINI) nor to the Universidad Autónoma del Estado de Hidalgo (UAEH).**
- **SECOND STAGE**
Selection of the finalist works by the Jury and the publication of the list in the International Image Festival (FINI) official media.
- **THIRD STAGE**
Final decision of the Jury and publication of the results for each category and each genre.
- **FOURTH STAGE**
Includes the exhibition and awarding of the finalist works.

2. The interested people who meet the requirements previously mentioned must fill out the registration form available on the following website www.uaeh.edu.mx/fini and send by email the required documentation and materials. Please check the guidelines established to send documentation and materials.

3. The period for online registration and **submission of the documentation and materials** starts on **December 1st, 2023, and ends on January 28th, 2024.** Please verify the terms of the guidelines established for this purpose; failure to comply with the dates aforementioned will be the cause of automatic disqualification of the participant.

4. The Jury will be integrated by experts in the diverse genres of this contest, who will have full autonomy to evaluate the works of the participants who have been duly registered.

5. During the **second stage**, the Jury will evaluate the work of all the participants who have been duly registered considering its relevance and the technical, aesthetic and conceptual quality; originality, creativity and artistic approach. In addition, the jury will verify the compliance with the number of works per series, the orientation (horizontal or vertical as appropriate), the format and the relationship of the work with the main topic of the 13th edition of FINI. Contestants are requested to verify the terms of the guidelines established for this purpose.

The Jury will select the finalists in each category and the genres included in this Call. The International Image Festival (FINI), through its official media will let know the finalists on **February 28th, 2024.** At the same time, the finalists will be notified by e-mail, ending this way the second stage of the procedure.

6. During the **third stage**, the Jury will evaluate the finalist works to let know the winners on **March 11th, 2024**, through the International Image Festival (FINI) web site and social networks.

7. For the exhibition referred to in the **fourth stage**, The International Image Festival (FINI) will take charge of printing, mounting, and the museography of the works selected for said purposes and, regarding the awarding ceremony mentioned above, o, the day, time and place will be announced on March 11th, 2024 through the Festival's social networks.

8. Participants in the International Image Contest of the International Image Festival (FINI) 2024 tacitly accept that in the Posters, Photographs and Alternative Techniques works selected to be printed, an inferior passe-partout/mounting will be added with the logos the International Image Festival (FINI) and the Universidad Autónoma del Estado de Hidalgo (UAEH) will timely determine.

9. Regarding the winning **SHORT FILMS**, some of them may be selected to be projected during the awarding ceremony.

Participating in this genre of the Contest implies the acceptance and authorization for the **FINALIST** works to be broadcasted on SUMA TV and during the activities of the 13th edition of the Festival.

Likewise, participating in the categories **STATE OF HIDALGO** and **NATIONAL** of this genre, implies the acceptance and authorization for the **FINALIST** works to be selected to be broadcasted on **FilmiLatino** during the time its managers and the Universidad Autónoma de Hidalgo (UAEH) through the International Image Festival (FINI) agree.

10. The Jury, as the only competent body, will deliberate and determine the places obtained by the finalists of the photography, alternative techniques, and poster genres in the **STATE OF HIDALGO** and **NATIONAL** categories, **as well as the best short film, poster, alternative techniques series and photography respectively**, of the **INTERNATIONAL** category. They will issue their ruling and will draw up the record, signed by each of the judges where the winners of the contest are indicated. The signature in the jurors' minutes may be handwritten or digital, when they are unable to attend to sign the minutes, which will in no way detract from the value of the decision, which will be final.

11. The Jury will be able to declare abandoned the Contest in one or more genres and categories, according to the artistic, technical and conceptual evaluation of the participants.

12. Any issue or circumstance **referring the aesthetic evaluation** not established in these Rules of Participation will be solved by the Jury and their decision will be final.

13. Any administrative issue or circumstance, not expressly provided for in these Rules or its Guidelines, will be resolved by a Committee formed by a representative of the International Image Festival, the Coordination of Cultural Affairs, the Office of Legal Affairs, the Office of General Audit, the Office of the Executive Vice President and Provost and the Coordination of Administration and Finance, who will make an **unappealable** decision.

14. Authorization to the Universidad Autónoma del Estado de Hidalgo (UAEH) and the International Image Festival (FINI):

- 1) Participation in any genre and category of the International Image Contest of the FINI 2024 assumes authorizing the UAEH and FINI to publish in any printed or electronic media to promote, disseminate, or disclosure the works in exhibitions, videos, compilation, catalogs, or other that refer to the memory or the work and the results of the corresponding edition of FINI during and after the Contest, before the university community, public and private institutions, society and general, state, national, and international public; respecting at any moment the author's moral rights, in terms of the articles 18 and 19 of the Federal Copyright Act.
- 2) The participating works duly registered in the **POSTER, PHOTOGRAPHY, and ALTERNATIVE TECHNIQUES** genres in any category will become part of the UAEH collection, granting the **right to mount them, dismount them, rotate them, reproduce them in any form and format, print them, exhibit and disseminate them.**
- 3) The works selected as finalists in the **SHORT FILM** genre will become part of the UAEH collection, granting the **right to project, exhibit, and disseminate them in the spaces and media determined by the FINI and the UAEH.**

V. Prizes

Prizes are described as follows:

For the genres of **PHOTOGRAPHY** and **SHORT FILM** in the **STATE OF HIDALGO** category:

- The **first place** will get a prize of **\$45,000.00 (FORTY FIVE THOUSAND MEXICAN PESOS)**
- The **second place** will get a prize of **\$25,000.00 (TWENTY FIVE THOUSAND MEXICAN PESOS)**
- The **third place** will get a prize of **\$10,000.00 (TEN THOUSAND MEXICAN PESOS)**

2) For the genres of **POSTER AND ALTERNATIVE TECHNIQUES**, in the **STATE OF HIDALGO** category:

- The **first place** will get a prize of **\$30,000.00 (THIRTY THOUSAND MEXICAN PESOS)**
- The **second place** will get a prize of **\$15,000.00 (FIFTEEN THOUSAND MEXICAN PESOS)**
- The **third place** will get a prize of **\$8,000.00 (EIGHT THOUSAND MEXICAN PESOS)**

3) For the genres of **PHOTOGRAPHY** and **SHORT FILM** in the **NATIONAL** category:

- The **first place** will get a prize of **\$50,000.00 (FIFTY THOUSAND MEXICAN PESOS)**
- The **second place** will get a prize of **\$30,000.00 (THIRTY THOUSAND MEXICAN PESOS)**
- The **third place** will get a prize of **\$15,000.00 (FIFTEEN THOUSAND MEXICAN PESOS)**

4) For the genres of **POSTER** and **ALTERNATIVE TECHNIQUES** in the **NATIONAL** category:

- The **first place** will get a prize of **\$35,000.00 (THIRTY FIVE THOUSAND MEXICAN PESOS M.N.)**
- The **second place** will get a prize of **\$20,000.00 (TWENTY THOUSAND MEXICAN PESOS)**
- The **third place** will get a prize of **\$10,000.00 (TEN THOUSAND MEXICAN PESOS)**

5) For the **INTERNATIONAL** category:

- Participants with **THE BEST SHORT FILM, BEST PHOTOGRAPHY SERIES, BEST ALTERNATIVE TECHNIQUES SERIES, AND BEST POSTER**, so determined by the jury, will get a trip from their country of residence to attend the **13th edition of the International Image Festival** in the city of Pachuca de Soto, Hidalgo, Mexico, on **April 18 to 26, 2024, covering up to \$60,000.00 (SIXTY THOUSAND MEXICAN PESOS) round trip, economy class air transportation, accommodation and meals, where FINI determines, in that order.**

Participants are kindly requested to verify the terms of the guidelines established for this purpose.

This Call and Rules of Participation will be published, for all purposes, on December 1st, 2023.

* Validated and printed copies certified by the Executive Vice President and Provost in accordance with the article 80, section XV of the UAEH Bylaws, have been sent to the files of the Office of the Vice President and Provost, the Coordination of Cultural Affairs and the Office of General Audit for all the legal purposes that might take place in terms of this Call. In case of doubt or dispute about the terms and scope of this Call, it will be submitted to the validated text found in the files of the Office of the Executive Vice President and Provost.

References:

Comisión ambiental de la Megalópolis/ Megalopolis environmental commission (24 de septiembre de 2018). www.gob.mx. Recovered on August 1sts, 2023, from <https://www.gob.mx/comisionambiental/articulos/que-es-la-movilidad-sustentable?idiom>