



APRIL 22-29, 2022

HYBRID EVENT

INVITED COUNTRY:

GERMANY

MAIN TOPIC:

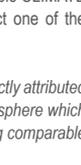
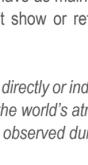
CLIMATE CHANGE

INTERNATIONAL IMAGE CONTEST

PHOTOGRAPHY-ALTERNATIVE TECHNIQUES
POSTER-DOCUMENTARY FILM



/finimx
uaeh.edu.mx/fini



THE UNIVERSIDAD AUTÓNOMA DEL ESTADO DE HIDALGO, THROUGH ITS OFFICE OF THE EXECUTIVE VICE PRESIDENT AND PROVOST, AND THE COORDINATION OF CULTURAL AFFAIRS ISSUES THE FOLLOWING CALL FOR ENTRIES FOR THE ELEVENTH EDITION OF THE INTERNATIONAL IMAGE CONTEST WHICH WILL TAKE PLACE DURING THE ACTIVITIES OF THE ELEVENTH EDITION OF THE INTERNATIONAL IMAGE FESTIVAL ON APRIL 22-29, 2022.

CALL FOR ENTRIES INTERNATIONAL IMAGE CONTEST RULES OF PARTICIPATION

I OBJECTIVE OF THE CONTEST

To recognize, promote, encourage, and share the work of national and international art students and professionals in different genres, expressions and applications of image.

The Contest is part of the International Image Festival (FINI), organized by the Coordination of Cultural Affairs of the Universidad Autónoma del Estado de Hidalgo, in accordance with the institutional purposes and in favor of promoting culture and arts, leading to an integral education for the students and a cultural development of the society.

The International Image Festival FINI 2022 will have as main topic CLIMATE CHANGE, therefore, the registered works must show or reflect one of the following ideas:

• "Climate change is the change of the climate directly or indirectly attributed to human activity altering the composition of the world's atmosphere which accompanies the natural variability of climate observed during comparable periods of time". (CMNUCC)

• "It is a change in the climate or its variability which persists for an extended period of time and can be identified by using statistical tests. Climate change can happen through natural internal processes or through external forcing like volcanic eruptions or persistent anthropogenic actions". (IPCC, 2007b)

II TERMS AND REQUIREMENTS

1. This call for entries is addressed to students and professionals of Photography, Design, Visual Arts, and Documentary Films.

2. To register in the Students category, they must be enrolled in undergraduate programs offered by higher education institutions in Mexico or other countries; recognized by educational authorities or academic institutions and organizations, as long as they meet the requirement of being an enrolled student, who have not received their undergraduate degree.

3. To compete in the category of Professionals, they must be experts of image in any of the genres included in this Call. Their expertise will be proved with a CV, their experience and/or professional career for each established item.

4. Students and professionals who register in the Contest have the responsibility of guaranteeing they are the authors and owners of copyright, intellectual and artistic rights of the work they compete with, or, if applicable, demonstrate that they have a written legal authorization from the individual or corporation who hired their services to create the work.

5. The main topic of this edition's Contest is Climate Change; therefore, the works submitted must refer to that topic, in accordance with the Objective of this Call.

6. The Contest will be divided into the two established categories, and each of them into the following genres:

- Photography (analogue or digital)
- Alternative Techniques (digital graphics, photomontage or collage)
- Documentary Film (full-length film or short film)
- Poster (free technique)

7. People of any nationality can participate.

8. The minimum age to register is 18 years old at the moment of the closing of this Call.

9. The participants will be able to participate in only one of the two categories, however, they can register in more than one genre.

10. The works the participants submit must have been made within four years previous to the closing of this Call.

11. This Call is not open to administrative, academic or management personnel working in the Coordination of Cultural Affairs who have relation with the International Image Festival, with the purpose of ensuring the legality of the contest.

12. The disregard to the terms and the appointed requirements established herein, will lead to disqualification.

III REGISTRATION, SELECTION AND RULING PROCEDURES

1. The procedure will be carried out in two stages.

• The first stage includes the registration of participants and the verification of the requirements established in these Rules of Participation, on behalf of the Evaluation Committee of the International Image Festival FINI, as well as the selection of the finalists in charge of the Jury.

• The second stage includes the final decision of the Jury and the event where the ruling will be informed with the results for each category and each of the genres, as well as the awarding and exhibition of the works made by the finalists.

2. The interested people who meet the requirements previously mentioned must fill out the registration form available in the following website www.uaeh.edu.mx/fini. That format should be filled out with all the required data, so then, the participant can attach the digital images (Photography, Alternative Techniques and Poster). The participants of the Documentary Film genre should include a link with its corresponding password to visualize the work. Once the system verifies that both the data and the work have been registered correctly, it will issue an acknowledgement of receipt providing a number to each participant (which must be noted). The information about the identity of the participants will be automatically encrypted in a way that no person will have access to it, including the organizers of FINI and the members of the Jury, until the selection of the works of the finalists is concluded.

3. For the genres of PHOTOGRAPHY or ALTERNATIVE TECHNIQUES, each participant must register a series of 3 to 5 images that show a theme consistency, which must have the following characteristics: 72 DPI of resolution, in JPG or PGN format, RGB mode or grayscale, at 8 bits, with a minimum weight of 1 MB and a maximum weight of 2 MB (each). The participants must attach a conceptual text supporting the work they send, with a maximum length of 1,000 characters (the system will not admit more). In the case of ALTERNATIVE TECHNIQUES, the works must be presented in a bi-dimensional (no tridimensional work will be accepted). The works selected as finalists will be printed for their exhibition in a size of 90 x 60 cm. The registered files will have to be adjusted to this proportion, and must have the necessary resolution to be printed in the format previously mentioned.

4. For the genre of POSTER, each participant will be able to register online one to three posters. The files must have the following characteristics: 72 DPI of resolution, JPG or PGN format, RGB mode, with a minimum weight of 1 MB and a maximum weight of 2 MB. The posters selected as finalists will be printed for exhibition in a size of 120 x 170 cm. The registered files will have to be adjusted to that proportion and must be designed in a vertical format. In the case of being selected as finalists, they must have the necessary resolution for its impression in the format already mentioned.

5. For the genre of DOCUMENTARY FILM, the participant (director or Project manager), will have to fill out their data online, include the synopsis of the project and a link to the full video with its corresponding password. The documentary film must –strictly– be subtitled in English or Spanish depending on whatever the original language is (Spanish into English, English into Spanish, Other languages into Spanish).

6. The period for online registration starts on **November 26, 2021 and ends on January 28, 2022**. The electronic submission of the works implies the acceptance of the Rules of Participation of this Call.

7. The Jury will be integrated by experts in visual arts and design; who will have full autonomy to evaluate the works of the participants who have been duly registered.

8. **During the first stage, the Jury evaluate the work of all the participants who have been duly registered and, considering its relevance and the technical, aesthetic, and conceptual quality, they will select the finalists in each category and genre established in this Call. Such selection process will end on February 25, 2022, letting know the results in the following days through the webpage of FINI and its social media.** At the same time, the finalists will be notified by e-mail, ending this way the first stage of the procedure.

9. **The final works will be received from March 7 to March 11, 2022.** The selected contestant who does not send their work within that period will be automatically eliminated.

10. The finalists of the genres PHOTOGRAPHY and ALTERNATIVE TECHNIQUES will be responsible for sending the digital files of their images in high resolution; these should be in TIFF format, RGB mode or grayscale, 8 Bits, at 300 DPI of resolution, with a weight between 40 and 60 MB, adjusted and with measurements of 90 x 60cm. Besides, they must attach the conceptual text of the work and a brief biodata (half a page, each). The material mentioned must be sent by Wetransfer to the following e-mail: concursofini@uaeh.edu.mx

11. The participants selected as finalists of POSTER must send their digital files of their posters by Wetransfer at the e-mail concursofini@uaeh.edu.mx, complying with the following characteristics: 150 DPI of resolution, TIFF format, RGB mode and with measures of 120 X 170 cm, in vertical format. Also, they must attach a brief biodata (half a page) and, if needed, they could attach a brief conceptual text of the work.

12. The International Image Festival will be in charge of the printing, assembling, the museography of the works. It is important to mention that, in the case of in compliance with the appointed instructions or not sending the requested material on time, the participant will be disqualified.

13. The finalists of the genre of DOCUMENTARY FILM, will have to submit three final copies of their short film or full-length film in DVD format, NTSC system, with subtitles in Spanish or English, depending on the original language of the video, to the following address:

Festival Internacional de la Imagen
Torre Administrativa, segundo piso.
Abasolo 600, Col. Centro, C.P. 42000; Pachuca de Soto, Hidalgo, México. Tel: +52 (771) 717-2000 ext. 1020, 1021, 2674

Office hours: 9 a.m. to 4 p.m. in working days.

14. The DVD should be labeled in the following way: title of the video, duration, participation code and contact (mandatory data); it should include a text as an introduction to the documentary film, the corresponding technical card, a brief biodata of the makers; besides 3 to 5 images with the following characteristics: 300 DPI of resolution, half a page of size, TIFF format, RGB mode or grayscale, at Bits. Any material that does not meet these conditions will be disqualified.

15. **The Jury will be the only competent body and will deliberate on Saturday April 23, 2022 the finalists of each genre in the two described categories.** They will issue their ruling and will draw up for each of the judges where the winners of the contest are indicated.

16. **The awarding ceremony will take place on Saturday, April 23, 2022 at 5:30 p.m., at the Hall Ing. Baltasar Muñoz Lumbier at the University Cultural Center located at Abasolo 600, Col. Centro, Pachuca, Hidalgo, Mexico.**

17. The Jury will be able to declare abandoned the Contest in one or more genres and categories or in one of the three finalist places, according to the artistic, technical and conceptual evaluation of the participants.

18. Any issue or circumstance not expressly contemplated in this Rules of Participation will be solved by the Jury and their decision will be final.

19. The participation in the International Image Contest, FINI 2022, implies the unconditional acceptance that the registered work can be published in any printed or electronic media with the purpose of promoting FINI and the UAEH, in which case, the credit of the corresponding author will be recognized. *

* The participation in the contest implies that the participant, student or professional accepts granting to the Universidad Autónoma del Estado de Hidalgo a license to reproduce, print, set up, exhibit, show, and promote the work in the context of the Festival, as well as an authorization so the University can continue to promote the work in exhibitions, videos, compilations, catalogues or other related to the works and results of the edition of FINI that might correspond to all the university community, public and private facilities, general society and public at a national and international level; recognizing, in this case, the credit of the author.

20. The printed images of the finalists, as well as the copies of the videos selected by the jury will become property of the UAEH, who will have the right to reproduce, print, exhibit, and promote them, non-profit, and always respecting the credit of the artist.

IV PRIZES AND EXHIBITION

1. The prizes for the following genres: PHOTOGRAPHY AND DOCUMENTARY FILM, in their only two categories are described below:

- In the category of **Professionals**, for each genre named before, the **first place** will get a prize of **\$60,000.00 (sixty thousand Mexican pesos.)**
- The **second place** in the category of professionals will get a prize of **\$40,000.00 (forty thousand Mexican pesos.)**
- The **third place** in the category of professionals will get a prize of **\$20,000.00 (twenty thousand Mexican pesos.)**

- In the category of **Students**, for each genre of the Contest, the **first place** will get a prize of **\$30,000.00 (thirty thousand Mexican pesos.)**
- The **second place** in the category of students will get a prize of **\$20,000.00 (twenty thousand Mexican pesos.)**
- The **third place** in the category of Students will receive a prize of **\$10,000.00 (ten thousand Mexican pesos.)**

2. The prizes for the following genres: ALTERNATIVE TECHNIQUES AND POSTER, in their only two categories are described below:

- In the category of **Professionals**, the **first place** will get a prize of **\$40,000.00 (forty thousand Mexican pesos.)**
- The **second place** in the category of Professionals will get a prize of **\$25,000.00 (twenty five thousand Mexican pesos.)**
- The **third place** in the category of Professionals will get a prize of **\$10,000.00 (ten thousand Mexican pesos.)**

- In the category of **Students**, the **first place** will get a prize of **\$20,000.00 (twenty thousand Mexican pesos.)**
- The **second place** in the category of Students will get a prize of **\$13,000.00 (thirteen thousand Mexican pesos.)**
- The **third place** in the category of Students will get a prize of **\$5,000.00 (five thousand Mexican pesos.)**

The payment of the corresponding price will be made by electronic transfer, so it is essential, **under the responsibility of the winner, to have a bank account in their name enabled to receive international transfers from Mexico. In the case that winner does not have the requested above, the Universidad Autónoma del Estado de Hidalgo will be able to cancel the delivery of the prize with no legal responsibility.** * **The participants, before registering to this Contest, must make sure that their country, financial institution they use, or their own individual self are not sanctioned in the OFAC Sanctions Lists (Office of Foreign Assets Control) on the basis of an Executive Order from the Department of the Treasury of the United States of America, as well as from the FATF (Financial Action Task Force). The former, in order to be able to receive the electronic transfer being the prize, in case they result winners.**

* The student or professional who wins will be responsible for the payment of taxes and applicable charges according to their country of origin.

* It is understood that the winning contestant accepts as of the moment of their participation that the Universidad Autónoma del Estado de Hidalgo may not grant one or several prizes, with no legal responsibility whatsoever, due to a unforeseeable circumstance, force majeure, global or national financial crisis, devaluation or currency crisis, **unavailability of resources**, disasters natural phenomena, revolutions, riots, rebellions, sabotage actions, theft, casualties, acts of payment suspension or delivery of funds that affect the assets or fund that the university obtains to grant the prizes, **as well as the impossibility to deliver one or several prizes not attributable to the University.**

* If the winner would have committed error, deceive, fraud, identity theft, misappropriation of misuse of intellectual property, industrial property, copyright, digital rights, materials, properties, possessions of a third party, malicious or dishonest conduct in order to obtain or cash the prize, the Universidad Autónoma del Estado de Hidalgo will be released of any legal responsibility for these acts or events and could claim damages to the winner that have committed these acts or events described herein.

***Any dispute that may arise, related to the compliance of the obligations incurred based on the International Image Festival organized by the Universidad Autónoma del Estado de Hidalgo, will be subject to the Mexican laws and procedures, and will be solved in Mexican Courts, regardless of the nationality of the participants of the contest, therefore, they resign to claim the application of foreign legislations.**

Additionally, the persons selected as finalists, that come from outside Pachuca, will get free accommodation for them and for one companion (double room/breakfast included) on Saturday April 23, so they can easily attend the awarding ceremony and the opening of exhibition of the selected works. It is important to mention that in order to reserve the hotel room it is necessary to confirm your attendance before April 04, 2022 to the e-mail concursofini@uaeh.edu.mx. If the contestant comes with more companions their expenses will be at the contestant's cost.

3. The selected works of **PHOTOGRAPHY, ALTERNATIVE TECHNIQUES and POSTER**, will be exhibited in the assigned facilities of the University during the days of FINI. **The exhibition of finalists will be inaugurated on Saturday April 23, once the ruling of the Jury is disclosed.**

4. **The DOCUMENTARY FILMS that have won the first places will be shown after the awarding ceremony and along the activities of the Festival.** Afterwards, they will be shown in several facilities of the University.

This Call and Rules of Participation will be published, for all purposes, on November 26, 2021.

* Validated and printed copies certified by the Executive Vice President and Provost in accordance with the article 80, section XV of the UAHEH Bylaws, have been sent to the files of the Office of the Vice President and Provost, the Coordination of Cultural Affairs and the Office of General Audit for all the legal purposes that might take place in terms of this Call. In case of doubt or dispute about the terms and scope of this Call, it will be submitted to the validated text found in the files of the Office of the Executive Vice President and Provost.



concursofini@uaeh.edu.mx
www.uaeh.edu.mx/fini